

NEWS RELEASE

FOR IMMEDIATE RELEASE: 26/01/2012

Advance Seed launches new Prime Beef grass blend

In order to ensure the nutritional enhancement and quality of grasses for improved beef production, Advance Seed a South African leader in agricultural production processing and trading, is pleased to announce the launch of its new Prime Beef Blend grass mix.

The Advance Seed Prime Beef Blend grass mix combines four varieties of grasses and legumes. This ensures that, to some extent, the nutritional and dietary requirements of herds of cattle are met with a single sowing.

"South African beef farmers have a good understanding of how different grass varieties affect the quality of the beef they produce," says Niels Harmuth, Agronomist at Advance Seed.

"However we believe that this mix will afford farmers the opportunity to plant a number of fields and then rotate herds between these, without having to worry about whether or not their cattle are getting most of the required nutrients from the grass that they need. In addition it also takes the guesswork out of developing home made mixes of seeds for our clients," adds Harmuth.

The Advance Seed Prime Beef Blend is suitable for production under both dry land and irrigation environments.

The blend should ideally be planted between September and March in a subtropical climate and requires a minimum of 400mm moisture or rainfall per annum. The preferable seeding rate for fertile soils, for both row and broadcasting is 10kg per hectare, row width in this case should be between 30cm and 90cm.

"Where the rainfall is less than 400mm per annum we advise you provide supplementary irrigation. In addition we would also suggest that under these conditions suitable row widths should be 90cm," states Harmuth.

As with the majority of products from Advance Seed, the seeds in the Prime Beef Blend have been coated with an AGRICOTE coating that contains numerous nutrients and growth stimulants that aid in the establishment of young germinating seedlings.

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